

THE 2019 DEALS

Total Deals	94	Approximately £1.3bn
Mergers, Acquisitions and Disposals	13	Approximately £910m
Investments and Fundraising	35	Approximately £87m
Lending	46	Approximately £306m

Joelson has a fantastic team and together, they've supported us through both our Series A and Series B raises. I would definitely highly recommend Joelson to any start-up out there.

Tania Boler CEO and Co-Founder of Elvie



Our progress over the last 20 years has gone hand in hand with the great work done for us by our lawyers – Joelson.

Richard Corrigan

Chef Patron of Corrigan's Mayfair, Bentley's Oyster Bar and Grill, & Bentley's Sea Grill, Harrods, Londons





Joelson acted as lead counsel for Clarion Events on the acquisition

of Chinese events company; Media 10 (Shanghai) Exhibition

Joelson

INDEPENDENT ADVISORY FIRM

Joelson advised long standing client, an independent advisory firm, on an accelerated purchase project.

QUALITEST

QUALITEST GROUP UK LTD

Joelson advised the management team of Qualitest on the transaction with Bridgepoint, advising on all sale and re-investment arrangements.

Ally Capellino

CAPELLINO DESIGN LTD

CLARION EVENTS LTD

Company Limited.

We advised the shareholders of British bag designer, Capellino Design, on the sale of 100% of the shares in the Company to a buyer in the fashion sector.



OPEN SOLUTIONS INTERNATIONAL LTD

We assisted Open Solutions Internation with the sale of a number of business assets.

SMITH & SINCLAIR

SMITH & SINCLAIR LTD

Joelson advised the selling shareholders of Smith & Sinclair, an alcoholic confectionary brand, on their sale of the entire issued share capital of the company to Nasdaq-quoted Tilray Inc.

QUALITEST

QUANTUM HOLDING UK BIDCO LTD

Joelson advised Qualitest, acting as lead counsel on a disposal of assets in Romania.



NEW ENGLAND SEAFOOD INTERNATIONAL LTD

Joelson has advised long-standing client New England on the disposal of a part of its business in Grimsby.



BRITANNIC GROUP

Joelson advised telecom company, Britannic Group (Holdings) Limited, on its acquisition of the entire issued share capital of technology company, D-Commerce Limited t/a Bizvu.



MANAGEMENT CONSULTANCY

We advised a business owner on the share sale of their management consultancy company.

valtech_

VALTECH SE

Joelson advised Valtech in relation to the purchase of a company based in the United States.



GRAZE

Joelson acted for the management team of Graze on the sale of the business to Unilever.



UGLY BRANDS LTD

We have advised long-standing client Ugly on its reorganisation, enabling the group to undertake a substantial fundraise in the US.



ADB SAFEGATE BVBA

Joelson acted for global airport technology solutions business, ADB Safegate, as lead counsel on its acquisition of the Airport Systems business of Ultra Electronics Plc, managing an international team to deliver this deal for the client.



66 The team at Joelson were instrumental in supporting us on all of the legal aspects of this deal – which is transformational for Graze as we look to grow and expand.

Joelson's reputation and expertise as a leading law firm in the FMCG sector led our decision to select them as legal advisers to represent myself and the team for this sale.

The great result we have achieved supports that decision. **??**

Anthony Fletcher CEO of Graze

INVESTMENTS AND FUNDRAISING



WHISTLE PUNKS UK LTD

Joelson advised Whistle Punks Urban Axe Throwing on a $\pounds1.5$ million investment from Edition Capital.

ACE+FREAK

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We assisted on a fundraising round for Ace + Freak, supplier of Craft Canned Cocktails.



SAM LABS

Joelson assisted an established SAM Labs, a coding education software provider, with a Series B fundraising round.



APEX RIDES

We advised Apex Rides, the new High Performance Smart Bike manufacturer, on a SEIS/EIS raise.

allplants

ALLPLANTS LTD

We acted for AllPlants on its pre-series B fundraise.



BROOK VEGAN FOODS LTD

We acted for Brook Vegan on its seed fundraise.



AFTERNOONIFY LTD

In 2019 we assisted digital media benchmarking client, Afternoonify, owner of the Percept Audit platform, with a number of equity fundraisings.



MARKETORDERS

We assisted MarketOrders with a crowdfunding investment round.



BETCONNECT

We assisted social betting platform, Betconnect, in relation to an investment fundraising.



RENTE LTD "EVEZY"

We advised JamJar investments in relation to its investment into electric car subscription service, ONTO (formerly evezy).

CIIIARO

CHIARO TECHNOLOGY LTD

We assisted Chiaro (trading as Elvie) to raise a Series B multi-million pound fundraise led by IPGL Limited.



BLUECREST GROUP LTD

Joelson aided a debt and equity investment into Bluecrest, a capital management company.



BY MILES

We advised long-standing client, JamJar investments, in relation to their investment into By Miles, an innovative car insurance company.



EVARI BIKES LTD We assisted Evari Bikes with an EIS fundraising.



AIRPORTR

We acted for JamJar investments in relation to their investment into home bag check-in service provider, airportr.



BIOTHERAPY SERVICES LTD

Joelson advised Biotherapy, a biopharmaceutical company, on all aspects of a multi-million investment from Foresight VCT and Foresight 4 VCT.



GENERATION HOME

We advised JamJar investments in relation to their investment into disruptive mortgage lending startup, Imagine Mortgages Ltd, trading as 'Generation Home'.



Luxury Gelato

SNOWFLAKE GELATO GROUP LTD

Joelson acted for luxury gelato retailer, Snowflake, in relation to a multi-million pound investment by three individuals, followed by a further investment by subscription and loan note.

PRESTO

PRESTO COFFEE

We acted for Presto Coffee Roasters (presto-coffee.com) on a seed equity fundraising and capital reorganisation



RESI DESIGN

We advised JamJar investments in relation to an investment into Resi Design, the UK's leading architectural practice.



BUNDLEE LTD

Joelson assisted Bundlee, a rental service for baby clothing, with a fundraising round.



OYSTER BOY

Acting for Oyster Boy Limited in respect of its equity fundraise and acquisition of the Daffodil Mulligan restaurant premises.

CORAZÓN

CORAZÓN RESTAURANTS LTD

Joelson assisted Corazón, the Mexican restaurant and bar, with a fundraising round.

EMRGNT

EMRGNT SYSTEMS LIMITED

We advised Emrgnt Systems, a smart energy system provider, in relation to a seed funding round.



ENTOMICS BIOSYSTEMS LTD

We advised Entomics Biosystems with an early stage fundraising from a venture capitalist.



HEXOPAY HOLDINGS LTD

We acted for Hexopay on its Series A fundraise.



OHMME LTD

We advised Ohmme, a new clothing brand, with an early stage seed funding round.



RAZOO LTD

We worked with Razoo to advise them on a seed funding round.

BEPPS

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We advised Bepps, the snack brand, in relation to an early seed capital funding round.



WELL BEAN

Joelson supported Well Bean, a chocolate manufacturer, during their seed funding round.

WORK LIFE

Joelson

AUTOMOTIVE AFTER-MARKET SPECIALIST

Joelson advised a specialist aftermarket suspension manufacturer, on a fundraising round.

VASHI

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Joelson advised Vashi, a diamond manufacturer, on multiple fundraisings, including both debt and equity transactions.



66 The Joelson team helped us get the deal over the line within an unusually tight timeframe and provided welcome guidance throughout. Particularly valuable to us were their hands-on approach and patience with the many and varied questions we had as it was our first funding round. We look forward to working with them more as the business continues to grow.



Jools Whitehorn Co-Founder of Whistle Punks

WORK.LIFE

We advised Work.Life, the co-working provider, with a capital funding round and a joint venture.

LENDING



OAKNORTH BANK PLC

We acted for OakNorth in respect of a number of investment and development loans made by the bank.



ALTERNATIVE BRIDGING CORPORATION

Joelson advised Alternative Bridging Corporation in respect of multiple investment and development loans.



ASSETZ SME CAPITAL LTD

We acted for Assetz Capital in respect of a number of investment and development loans made by the peer-to-peer platform.



TUSCAN CAPITAL LTD

We acted for Tuscan Capital in respect of multiple short-term finance loans that they made.



VICTORIA MUTUAL FINANCE LTD

Joelson advised Victoria Mutual with a number of different funding and investment deals.



WALLS & FUTURES REIT PLC

We assisted Walls & Futures, the ethical housing investor, in relation to a significant lending deal.



PROPERTY FINANCE NOMINEES (NO.3) LTD

We advised Property Finance Nominees in respect of multiple lending deals.



PROPERTY COMPANY

Joelson assisted a property company on a significant loan from a well-known international bank.



BEECHWOOD AVENUE PROPERTIES LTD

We advised Beechwood Avenue Properties in respect of multiple investment loans.



AVARMORE CAPITAL LTD

We worked with Avamore Capital in relation to a large loan to a significant UK property developer.



Goelson provides very pro active and informed advice on a number of time sensitive real estate finance transactions. The Joelson team is always reliable and never let us down. They are trusted advisors who understand our business and we look forward to continuing our mutually beneficial relationship going

forward. **??**

Ben Wulwik Head of Legal and Transaction Management



We are delighted to have worked with the Joelson team on ADB Safegate's acquisition of Ultra Electronics Airport Systems business.

> This was our first UK acquisition and the team at Joelson really delivered, working to a tight timetable and coordinating all the legal aspects of transaction as well as managing all overseas counsel.

Thank you to the whole Joelson team we look forward to continuing to work with you as we grow and develop our business following this acquisition 7 7

Christian Onselaere CEO at ADB Safegate



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